



Astea International is a premier global provider of Service Lifecycle Management solutions for companies that market, sell, service and support equipment. **For 40 years**, Astea has been helping more than 600 companies achieve new levels of service excellence. We are currently seeking talented individuals with an entrepreneurial, hands-on spirit to help take our company to the next level.

Because of continued growth we are currently seeking a **Graphic Designer & Video Production Specialist** that has strong experience in print, digital and video media. This position is based out of the Horsham, PA Corporate Office.

Job Title: Graphic Designer & Video Production Specialist
Reports to: Director of Global Marketing
FLSA Status: Exempt

Position Summary: We seek a Graphic Designer with experience in print, digital and video media. We're looking for someone who can take direction from written or spoken ideas and convert them seamlessly into images, layouts, brochures, videos and other designs that effectively communicate our brand. The successful candidate should have an intimate understanding of how B2B marketing campaigns work, preferably in the technology space.

As the Graphic Designer, you will assist the Director of Global Marketing with the design and creation of supporting graphics and videos for all marketing initiatives including: advertising, email marketing, trade shows, digital events, PR and social media campaigns. This role requires a versatile designer with the ability to execute on multiple, deadline-driven projects simultaneously.

Essential Duties & Responsibilities:

- Design and format all marketing assets including white papers, case studies, email communications, social media posts, webinars, presentations and more
- Create HTML emails
- Create imagery to be used across digital and print channels
- Follow all style guide and brand guidelines
- Create images and videos for use on corporate website, blog and social channels

- Create videos for advertising and promotional purposes, video documentaries, video testimonials
- Assist with product marketing efforts by designing product collateral and branding elements such as logos
- Assist in website updates and maintenance using WordPress
- Review proofs, prepare print specs, and work with vendors to obtain bids/costs for all outsourced design
- Prepare media files for final approval and distribution

Qualifications:

- Bachelor's Degree in Graphic Design, Fine Art Design, Web design or Digital Media or related discipline
- 3+ years in professional commercial design
- Extensive experience with Illustrator, Photoshop and InDesign, Quark, Dreamweaver, specifically with web design and multimedia presentation
- Versatile designer able to create compelling designs in different mediums
- Knowledge and experience in developing effective video communications
- Detail-oriented, highly organized with superb time management skills
- Working knowledge of CSS3, HTML5 and JavaScript
- Experience working with WordPress templates
- Excellent communication skills
- Ability to absorb and apply constructive criticism from peers and clients

Application Instructions

To apply please send cover letter and resume/CV via LinkedIn or careers@astea.com. No phone calls please!